

10/25/10

BOX AF

X-9277

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applic. No. : 10/710,852 Conf. No.: 7986
Applicant : Scott Dresden
Filed : August 7, 2004
Art Unit : 3622
Examiner : Affaf Ahmed
Title : Dynamic Tracking, Analysis and Acquisition of E-
Commerce Advertising Channels for Toll-Free Markets

Docket No. : X-9277
Customer No. : 24131

Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

A M E N D M E N T under 37 CFR § 1.116

Sir:

Responsive to the **Final** Office Action dated June 24, 2010 kindly amend the
above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins
on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.